



BICS, Hanhaa partner for launch of cross-border parcel tracking

BICS

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BICS, a leading international communications enabler, today announced a partnership with Hanhaa, an Internet of Things and M2M services company, to provide global connectivity for Hanhaa's new ParceLive parcel tracking service. The service will give users key insights into their packages' location, condition and security, helping to improve performance of delivery across the globe.



With the interminable rise of internet delivery services, speed, transparency and the safety of goods become increasingly pertinent. The ParceLive tracking service will update users on shipments no matter the country or carrier. It also allows analysis based on multiple shipments so as to understand what is happening across an entire supply chain.

BICS' global data, SMS and roaming services will enable Hanhaa Mobile, Hanhaa's own mobile network, to ensure seamless connectivity to ParceLive trackers across the world. Thanks to BICS' support, Hanhaa will be able to take ownership and control of its network to offer a seamless, global service at scale for its ParceLive business.

ParceLive's unique use and return model provides insight into entire networks without the need for any additional infrastructure. The small size ParceLive trackers incorporate multiple functionalities including sensitivity to moisture, impact and a GPS. The ParceLive trackers are then simply returned by the recipient so that the devices be recalibrated and reused.

"Our ambition for ParceLive has always been to provide the most detailed, current and useful information across the globe," said

Christopher Riley, Marketing Coordinator at Hanhaa. “With the help of BICS, that ambition becomes a reality as it ensures that the ParceLive trackers are well connected wherever they go, whatever happens to them.”

“BICS global roaming and messaging services were made to enable IoT solutions like ParceLive. In our increasingly connected world, communication is key, which makes seamless connectivity paramount,” said Mikaël Schachne, VP Mobility Solution at BICS. “We are confident that our data services and cross-border functionality will ensure that Hanhaa’s global parcel tracking solution works flawlessly.”

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