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#### News

#### Hanhaa's ParceLive sees out successful round of pilot trials



Hanhaa's live parcel-tracking service ParceLive has proved successful with more companies piloting the service in February and March.

Users are able to gain a live look at their parcel regardless of the carrier or location due to a tracker placed within the load. Customers receive live geostamped data on the temperature and humidity of their shipments, as well as information on if they have been opened, dropped or tilted.

The trackers now benefit from more than two weeks of battery life, while reporting in at hourly intervals. The ability to customize the data is a perk for the customers, meaning even those shipping in express or next day delivery systems can receive large amounts of data.

Hanhaa has negotiated a global returns license on the trackers in order for them to be reused. This license is currently active in 36 countries, meaning parcel recipients can return their tracker in the post for free. License information is displayed on the packaging and a return address displayed on the ParceLive screen, meaning a stamp or additional packaging is not needed for returns.

The most recent roll-out of ParceLive has taken place in countries including the UK, France and Germany.

March 30, 2017

Written by Kirstie Pickering



### MORE NEWS

- Deutsche Post puts 1,000th StreetScooter e-bike into service
- Hanhaa's ParceLive sees out successful round of pilot trials
- UPS expands Europe-China rail service with six extra stations
- Hermes Germany to deploy 1,500 Mercedes-Benz vans for emission-free delivery
- Markku Pohjola elected chairman of Posti Group







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#### NZ Post unveil David Walsh as new CEO

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#### **VIDEO EXCLUSIVES**

#### UPS tests residential drone delivery from vehicle roof



UPS has successfully tested a home delivery drone that launches from the top of a UPS package car while the driver continues separate deliveries.

The drone autonomously delivered a package to a home, returning to the vehicle upon successful completion. The test was conducted in Lithia,

Florida, with the help of Ohio-based battery-electric truck and drone developer Workhorse Group.

27 February, 2017

10 January, 2017

## DPD releases virtual reality video of a parcel's journey through its network



International parcel delivery provider DPDgroup has produced a 360° virtual reality video that enables the viewer to experience the journey made by a parcel in first person, from collection to delivery. To experience the fully immersive experience on a smartphone, users can download the DPD VR Experience application at Android or Apple stores.

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#### **Exclusive Articles**

Tech specialist and futurologist Ben Hammersley elaborates on the emerging technologies set to shape our future over the next 20 years and the impact they'll have on logistics and delivery March 21, 2017

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Matthew Robertson, co-CEO at parcel data management platform NetDespatch, looks at the national shortage of delivery drivers facing the ecommerce industry. March 10, 2017

Thibault d'Ursel, sustainability manager at bpost, talks to Dan Symonds about the secrets behind the company's rise to the top of the International Post Corporation's environmental sustainability rankings March 2, 2017

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