06.03.2015

4 Years From Now wraps up an edition that breaks records

4YFN, the largest international mobile entrepreneurship and innovation event presented by Mobile World Capital Barcelona and ***GSMA (http://www.gsma.com/)*** as part of the ***GSMA Mobile World Congress (http://www.mobileworldcongress.com/)*** program, closed out its second edition on 4 March 2015, with ***over 8,000 attendees***. This figure is triple the participation at the first edition, which saw 2,200 participants.

More than 235 exhibitors participated in the Innovation Market, 4YFN's exhibition area: startups, accelerators and corporations displayed their mobile products and innovations for three days. The events agenda was completed with ***more than 160 hours of talks and over 40 workshops***, which were attended by 1.200 people.

Related posts

Mobile Talks: Tendencias tecnológicas

Mobile World Capital Barcelona broadens the impact on the city in the framework of the congress

The artificial intelligence, the engine of the fourth industrial revolution

Ética y tecnología: la necesidad de una revolución ilustrada en la era digital

The Mobile Talks's second edition analyzing the challenges of Corporate Venturing

This website uses cookies to improve your experience. We'll assume you're ok with this, but you can opt-out if you wish.

Accept ›

Andrew Creighton (http://uk.linkedin.com/pub/andrew-creighton/1/a77/b45/es), president of ***VICE Media (http://company.vice.com/en_us)***; ***Weili Dai (http://www.forbes.com/profile/weili-dai/)***, president and co-founder of the ***Marvell Technology Group (http://www.marvell.com/)*** and winner of the Gold Stevie Award as Woman of the Year in the technological sector in 2013; ***John Ploumitsakos (https://www.linkedin.com/in/ploumitsakos)***, Senior Director, Product Strategy and Sales of ***Twitter (https://twitter.com/)***; ***Martin Varsavsky (https://www.linkedin.com/in/martinvarsavsky)***, CEO of ***Fon (https://www.fon.com/)***; ***Mike Curtis (https://twitter.com/mikecurtis)***, vice-president of Engineering at ***Airbnb (https://www.airbnb.es/)***; and ***Philippe Botteri (https://uk.linkedin.com/in/philippebotteri)***, a partner at ***Accel Partners (http://www.accel.com/)***, the fund that invested during the initial phases of Facebook, Dropbox, LinkedIn and Kayak, were some of the notable speakers at this edition, that in 2015 has been structured around 3 main tracks: ***Disrupted by Mobile, Internet of Things (IoT) and Digital Media.***

(https://www.flickr.com/photos/4yfn/sets/)

Thanks to the initiative Founders&Investors, ***more than 450 entrepreneurs and startups held meetings with over 250 investors***, venture capital funds and directors of innovation, in a networking activity created to bolster and expand new projects. A total of 5.000 meetings were held with the participation of investors such as Intel, Samsung,

This website uses cookies to improve your experience. We'll assume you're ok with this, but you can opt-out if you wish.

Accept >

Caixa Capital Risc, Deutsche Telecom, Aqualogy, Innovating Ventures, Barcelona Business Angels and Tecnalia Ventures.

3 days, 3 tracks, 3 competitions: the 4YFN Awards

The 2nd edition of the ***4YFN Awards (http://www.4yfn.com/awards)*** awarded a startup for each of the thematic tracks:

– Disrupted by Mobile: Caravelo (http://www.changeyourflight.com/), an Spanish project aimed at travel agencies and companies, was the winner of the first track.
– IoT (Internet of Things): The winners of the competition centering on IoT were London's ***Hanhaa (http://www.hanhaa.com/)***, which presented an innovative app in the courier services sector.
– Digital Media: This last category award landed in the hands of ***Photomath (https://photomath.net/en/)***, the world's first camera calculator.

(https://www.flickr.com/photos/4yfn/sets/)

4YFN as a landmark in mobile innovation

4YFN was the setting chosen by ***FIWARE (http://newsletter.mobileworldcapital.com/t/t-i-tdpdyl-l-p/)*** to present the agreement between Telefónica, Orange, Engineering and Atos ***to encourage Smart Cities to work in line with FIWARE platform standards. (http://mobileworldcapital.com/fiware-technology-to-create-a-european-ecosystem-of-smart-cities/)*** The project presents a simple and open route for the development of IoT projects.

This website uses cookies to improve your experience. We'll assume you're ok with this, but you can opt-out if you wish.

Accept ›

The event also included the demo days of ***Telefónica Future Lab (http://mobileworldcapital.com/es/telefonica-apuesta-startups-internacionales/)*** and ***Startupbootcamp (http://mobileworldcapital.com/en/859/)***. The first one featured pitches by representatives from 13 startups forming part of the company's several accelerators, such as Wayra, Amerigo, Telefónica Ventures and China Open Future. The Startupbootcamp IoT & Data Showcase, meanwhile, shared the progress of the 10 startups that form part of its acceleration program.

4Years From Now (4YFN) closes its doors in 2015 after having consolidated its position within the entrepreneurship and innovation sector. A fact that, undoubtedly, will serve to encourage those projects that, being still in an early stage, may have an important role to play in 2016 edition.

Startups at 4 Years from Now
from **Mobile World Capital**

03:11

This website uses cookies to improve your experience. We'll assume you're ok with this, but you can opt-out if you wish.
Accept

Innovation (http://mobileworldcapital.com/about-mwcapital/digital-innovation/)

Transformation (http://mobileworldcapital.com/about-mwcapital/digital-transformation/)

Empowerment (http://mobileworldcapital.com/about-mwcapital/digital-empowerment/)

Our partners (http://mobileworldcapital.com/about-mwcapital/our-partners/)

4YFN (https://www.4yfn.com/)

Mobile Talks (http://mobiletalks.es/)

Mobile Lunch Barcelona (http://mobileworldcapital.com/mobilelunch/en/)

Mobile Week Barcelona (http://mobileweekbcn.com)

Press (http://mobileworldc

Transparency portal (http://mobileworldcapital.com/transparency-portal/)

Institutional and organisational information (http://mobileworldcapital.com/transparency-portal/institutional-organisational-information/)

Economic and Administrative Information (http://mobileworldcapital.com/transparency-portal/economic-administrative-information/)

Legal information (http://mobileworldcapital.com/transparency-portal/legal-information/)

Contractor Profile (http://mobileworldcapital.com/perfil-del-contratante/)

Work with us (http://mobileworldc

Downloads (http://mobileworldcapital.com/downloads/)

Contact (http://mobileworldc

Privacy Policy (http://mobileworldcapital.com/privacy-policy/) | Terms of Use (http://mobileworldcapital.com/terms-of-use/)

(http://www.minetur.gob.es/en-US/Paginas/index.aspx)

(http://web.gencat.cat/en/inici/index.html)

(http://www.barcelona.cat/en/)

(http://www.firabarcelona.com/en/home)

(http://www.gsma.com/)

This website uses cookies to improve your experience. We'll assume you're ok with this, but you can opt-out if you wish.

Accept >