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Mobile World Capital Barcelona (http://mobileworldcapital.com) / 4 Years From Now wraps up an edition that breaks records

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06.03.2015

4 Years From Now wraps up an edition that breaks records

4YFN, the largest international mobile entrepreneurship and innovation event presented by Mobile World Capital Barcelona and **GSMA** (<http://www.gsma.com/>) as part of the **GSMA Mobile World Congress** (<http://www.mobileworldcongress.com/>) program, closed out its second edition on 4 March 2015, with **over 8,000 attendees**. This figure is triple the participation at the first edition, which saw 2,200 participants.

More than 235 exhibitors participated in the Innovation Market, 4YFN's exhibition area: startups, accelerators and corporations displayed their mobile products and innovations for three days. The events

agenda was completed with **more than 160 hours of talks and over 40 workshops**, which were attended by 1,200 people.

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and **Philippe Botteri**

(<https://uk.linkedin.com/in/philippebotteri>) a

partner at **Accel Partners**

(<http://www.accel.com/>) the fund that invested

during the initial phases of Facebook, Dropbox,

LinkedIn and Kayak, were some of the notable

speakers at this edition, that in 2015 has been

structured around 3 main tracks: **Disrupted by**

Mobile, Internet of Things (IoT) and Digital Media.



(<https://www.flickr.com/photos/4yfn/sets/>)

Thanks to the initiative Founders&Investors, **more**

than 450 entrepreneurs and startups held

meetings with over 250 investors, venture capital

funds and directors of innovation, in a networking

activity created to foster and expand new projects. All assume you're ok with this, but you can opt-out if

total of 5.000 meetings were held with the you wish.

participation of investors such as Intel, Samsung, **Accept >**

3 days, 3 tracks, 3 competitions: the 4YFN Awards

The 2nd edition of the **4YFN Awards** (<http://www.4yfn.com/awards>) awarded a startup for each of the thematic tracks:

- **Disrupted by Mobile: Caravelo** (<http://www.changeyourflight.com/>), an Spanish project aimed at travel agencies and companies, was the winner of the first track.
- **IoT (Internet of Things):** The winners of the competition centering on IoT were London's **Hanhaa** (<http://www.hanhaa.com/>), which presented an innovative app in the courier services sector.
- **Digital Media:** This last category award landed in the hands of **Photomath** (<https://photomath.net/en/>), the world's first camera calculator.



(<https://www.flickr.com/photos/4yfn/sets/>)

4YFN as a landmark in mobile innovation

4YFN was the setting chosen by **FIWARE** (<http://newsletter.mobileworldcapital.com/t/t-i-tdpdy-l-l-p/>) to present the agreement between Telefónica, Orange, Engineering and Atos **to encourage Smart Cities to work in line with FIWARE platform standards.** (<http://mobileworldcapital.com/fiware-technology-to-create-a-european-ecosystem-of-smart-cities/>)

The project presents a simple and open route for the development of IoT projects you wish.

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[apuesta-startups-internacionales/](http://mobileworldcapital.com/es/telefonica-apuesta-startups-internacionales/)) and

Startupbootcamp

(<http://mobileworldcapital.com/en/859/>). The first one featured pitches by representatives from 13 startups forming part of the company's several accelerators, such as Wayra, Amerigo, Telefónica Ventures and China Open Future. The Startupbootcamp IoT & Data Showcase, meanwhile, shared the progress of the 10 startups that form part of its acceleration program.

4Years From Now (4YFN) closes its doors in 2015 after having consolidated its position within the entrepreneurship and innovation sector. A fact that, undoubtedly, will serve to encourage those projects that, being still in an early stage, may have an important role to play in 2016 edition.

Startups at 4 Years from Now

from **Mobile World Capital**

03:11





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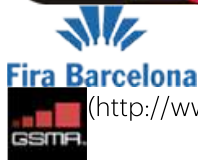
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