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Real-time parcel tracking innovator signs first wave of commercial contracts

Oct 17, 2017

Internet of Things innovator Hanhaa, has announced that its ParcelLive service is now being commercially deployed by its first wave of logistics partners; these companies will use the system to track shipments, support customer service and analyse network efficiency. Further partnership announcements will follow during the balance of 2017.



Designed for tracking high-value, fragile, and time- or temperaturesensitive packages, ParcelLive centres around a mobile-connected, postcard-sized tracker,



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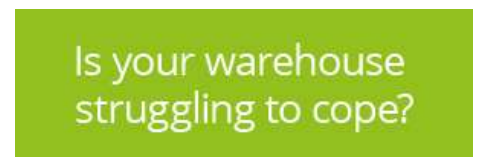
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The realtime parcel tracking service enables users to track the location, condition and security of shipments located almost anywhere in the world.

ParcelLive's service trackers are leased on a pay-per-use basis with users accessing an online portal to interrogate multiple data points on shipments; portal data can interface with shippers' regular IT infrastructure and management systems. All of this means that parcels themselves can interact with existing systems using live data across the supply chain.

Alerts of exceptional events are triggered by the GPS-enabled tracker: such as a parcel being dropped, opened or exposed to temperature or humidity outside of defined parameters. Once used the trackers are returned for re-use via freepost using the tracker's 'E Ink' screen which displays an international returns license.

"At SHIPHAUS we saw a direct need with our customers for the visibility and technology that ParcelLive provides," said Mike Barclay, Director of Business Development at SHIPHAUS. "By offering data as a service Hanhaa enabled us to implement a solution quickly."


The first companies to sign commercial contracts with Hanhaa Limited are: SHIPHAUS, the USbased global freight forwarder; and The Tracking Monster, the newly formed division of international specialist logistics provider Shipping Monster. The global logistics service provider DB Schenker has also entered into engagement with Hanhaa by offering ParcelLive as part of the DB SCHENKERsmartbox family product portfolio of Solutions.


"We are excited to be announcing our first partnerships and we have plenty more in progress," said Azhar Hussain, Founder and CEO, Hanhaa. "Our business plan is to work with companies of all sizes to enable them to participate in the Internet of Things and be ready to embrace new service models – smart parcels and delivery systems a fast becoming a reality."


HANHAA

www.hanhaa.com (<http://www.hanhaa.com>)

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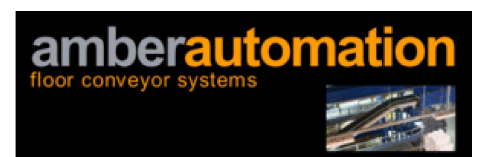


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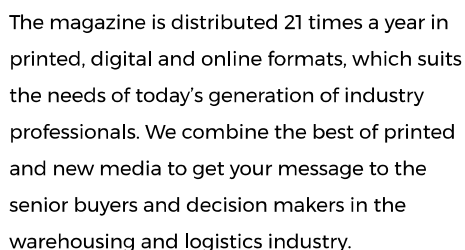
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