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News

## Parcelive goes live

Wednesday, July 6th, 2016

**UK-based Hanhaa has announced that its Parcelive parcel tracking technology is now available.**

Parcelive allows carriers to monitor parcels from pick-up through to delivery. The system will not only give location details but also – through the use of sensors – provide information about its condition.

According to Hanhaa: "Should carriers wish to, Parcelive can also allow customers to track the exact location and condition of their parcel anywhere in the world. It works via a device that is scanned and inserted into the parcel at its point of distribution by the sender.

"Parcelive will then report back if the parcel containing the device has been dropped, opened, got wet, been tilted too much or remained in one place for too long."

Hanhaa also claimed that, in early trials conducted in the UK, it found that its Parcelive location data was "much more accurate and detailed than that of the carriers it had used to send its packages".

Azhar Hussain, founder and CEO of Hanhaa, commented: "We all know that there's a risk items may get lost or broken in transit. Parcelive doesn't stop that, but it does make dealing with the issue far easier by providing transparency and accountability. We call this clarity, 'truth at scale' and it means that companies using our service will have a major head-start over competitors in three key areas: customer service, dispute resolution and network optimization."

Hanhaa said that because Parcelive is "a parcel tracking service, rather than a product", this means that "the devices are simply 'rented' and returned by users once the parcel is received, enabling costs to be kept low".

The company added that Parcelive technology is available now with further upgrades to the functionality planned for release in the Autumn.

Source: Hanhaa

Tags: [Hanhaa](#), [Parcelive](#)

